



# Fundraising Program



Indulgence Chocolatiers, LLC

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# Fundraising Program Guide

At Indulgence Chocolatiers, we know the importance of supporting community organizations that help improve the quality of life for all of us in the Milwaukee area. In that spirit, we have developed a fundraising program that allows community groups to raise funds by selling our unique artisan confections, all of which we handcraft locally right here in Milwaukee. Whether you are an educational, civic, charitable or religious organization, we want to help you achieve your fundraising goals!

## *How it works*

- Get started by contacting us at 414-223-0123 or [info@IndulgenceChocolatiers.com](mailto:info@IndulgenceChocolatiers.com) with the following information: 1) Group Name, 2) Contact Person, 3) Contact Information and 4) Start and End Dates of Fundraiser.
- For an additional fee, we can feature your group's name on our regular product labels, or you can provide us with your own custom artwork. When you initially contact us, please let us know if this is something your group is interested in.
- Distribute copies of the enclosed Fundraising Products sheet and Fundraising Order Form to members of your group for their use in selling. Have members of your group collect money as orders are placed by your supporters.
- At the end of the fundraising period (we recommend a period of two to three weeks) compile orders from your members and contact us to place your group's total order. We require a minimum order of \$250 and at least two weeks lead time for order fulfillment.
- Pick up your order at our Walker's Point location (211 S. 2<sup>nd</sup> St., Milwaukee, WI 53204). We also offer free delivery in the Milwaukee metro area for orders over \$500.
- Payment is due at the time of pick-up or delivery.
- Distribute purchased products to those who supported your group, and enjoy the smiles on their faces when they receive the finest confections in Milwaukee!

## *Pricing*

- Groups participating in our fundraising program receive the following discounted pricing on all the confections featured on the enclosed Fundraising Product sheet.
  - Fine Chocolate Bars (3.5oz): \$4.50
  - Premium Toffees (5oz): \$5.25
  - Cocoa Mixes (12.5oz): \$7.50
- The pricing your group offers its supporters is at your discretion, but we recommend you sell our products somewhere in the following price ranges:
  - Fine Chocolate Bars (3.5oz): \$6 to \$8
  - Premium Toffees (5oz): \$7 to \$9
  - Cocoa Mixes (12.5oz): \$11 to \$12.50

## *Still Have Questions?*

We are here to support you! So please contact us with any additional questions. We look forward to working with you!

# Fundraising Products

Founded in 2007 by owner and chocolatier, Julie Waterman, Indulgence Chocolatiers meticulously handcrafts all of its confections in its Milwaukee, Wisconsin kitchen. Working with the finest chocolate from around the world, as well as locally sourced ingredients, our talented chocolatiers create confections that are as delicious as they are beautiful. No mass production, no artificial preservatives, just quality ingredients handcrafted into artisan confections in both classic and unique flavor combinations.

## **Dark Chocolate Sea Salt Bar (3.5oz)**

54% cacao semisweet dark chocolate with a hint of sea salt



## **Milk Chocolate Sea Salt Bar (3.5oz)**

41% cacao deep milk chocolate with a hint of sea salt



## **Mayan Spice Bar (3.5oz)**

54% cacao semisweet dark chocolate with cayenne pepper and sweet cinnamon



## **Cacao Nib Bar (3.5oz)**

70% cacao single origin bittersweet dark chocolate with toasted cacao nibs



## Cherry Almond Bar (3.5oz)

57% cacao bittersweet dark chocolate with dried tart cherries and toasted almonds



## Vanilla Bean Malt Bar (3.5oz)

54% cacao semisweet dark chocolate with natural malted milk and vanilla bean



## Salty Dark Chocolate Toffee (5oz)

Buttery sea salt toffee topped with 54% cacao semisweet dark chocolate and roasted pecans.



## Salty Milk Chocolate Toffee (5oz)

Buttery sea salt toffee topped with 41% cacao deep milk chocolate and roasted pecans.



## Dark Chocolate Sea Salt Cocoa Mix (12.5oz)

Rich cocoa with a hint of sea salt (makes 10 servings)



## Vanilla Bean Malt Cocoa Mix (12.5oz)

Rich cocoa with vanilla bean and natural malted milk (makes 10 servings)





# Fundraising Order Form

Seller's Name: _____ Seller's Phone #: _____ Organization Name: _____ Return Order Form On: _____ Make Checks Payable to: _____			<b>Dark Sea Salt Bar</b> \$_____	<b>Milk Sea Salt Bar</b> \$_____	<b>Mayan Spice Bar</b> \$_____	<b>Cacao Nib Bar</b> \$_____	<b>Cherry Almond Bar</b> \$_____	<b>Vanilla Bean Malt Bar</b> \$_____	<b>Salty Dark Choc. Toffee</b> \$_____	<b>Salty Milk Choc. Toffee</b> \$_____	<b>Dark Sea Salt Cocoa Mix</b> \$_____	<b>Vanilla Bean Malt Cocoa Mix</b> \$_____	
	Name	Address & Phone Number	QTY	QTY	QTY	QTY	QTY	QTY	QTY	QTY	QTY	QTY	Amount Due
1													
2													
3													
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